

Roadway brand guidelines



The meaning of brand

Brand is often misinterpreted as the visual elements that compose a company's visual identity such as a logo, photos, fonts, etc. The consistent use of these elements is essential to building a strong brand identity, but it's only a part of the equation.

A brand can best be summed up with the following attributes:

- What we do
- Who we serve
- What makes us different
- How we look
- What we say

This booklet presents guidelines for correctly expressing the Roadway brand:

- Brand promise and behavior
- Logo use, positioning line and imagery style
- Service portfolio
- Brand associations (visual design and language)

A brand represents a promise made to customers, ensuring relevant, differentiated benefits. Your diligence in managing the brand can move people from brand consideration to brand purchase, preference, loyalty and, ultimately, recommendation.

What's inside

Section 1 – Why is our brand important?

- 2 Our brand promise
- 3 Brand hierarchy
- 4 Our brand is our livelihood

Section 2 – How we talk about our brand

- 6 Our brand positioning
- 7 Our brand attributes
- 8 The voice of our brand
- 14 Brand behaviors

Section 3 – How we present our brand

- 18 How to use these guidelines
- 19 The Roadway logo
- 20 The Roadway logo: Color and black and white
- 21 Typography: Primary typeface
- 22 Typography: Secondary typeface
- 23 Colors
- 24 Complementary colors
- 25 Color proportion
- 26 Logo-protected space
- 27 Using the logo at different sizes
- 28 Incorrect logo use
- 29 Trademark (™), Service Mark (SM) and Registration (®) symbols
- 30 Advertising
- 31 Photography
- 32 Circle technique
- 33 Website
- 34 Equipment
- 35 Stationery
- 36 Roadway merchandise

Section 4 – Managing our brand

- 38 Digital file name descriptions
- 39 Reproduction materials



Section 1 – Why is our brand important?

Our brand promise

The Roadway promise is to be an understanding partner to our customers, and to provide them with the personalized service they need to make their transportation solutions simple, smart and effective.

The Roadway brand is much more than a logo. It is the service we provide, what we believe in, and how we act. The Roadway brand begins with you. Your behaviors during your interactions with customers bring the Roadway brand to life.

To define the behaviors we live by every day, we developed a brand promise. At every shipping transaction, we promise to be an understanding partner to our customers and to provide them with the personalized service they need to make their transportation solutions simple, smart and effective.

The look, tone and message of our communications support our brand promise. The most noticeable part of our new brand identity is our logo. The name of our company in lowercase lettering combined with the phrase “your way” is indicative of our personalized approach to understanding our customers’ transportation needs and creating unique solutions for them.

All of our communications help distinguish our brand in the marketplace. The guidelines in this booklet are intended to help you express the Roadway brand experience in a consistent and meaningful way. The proper and consistent use of our logo, name and key messages will strengthen our brand and help us to grow our business.

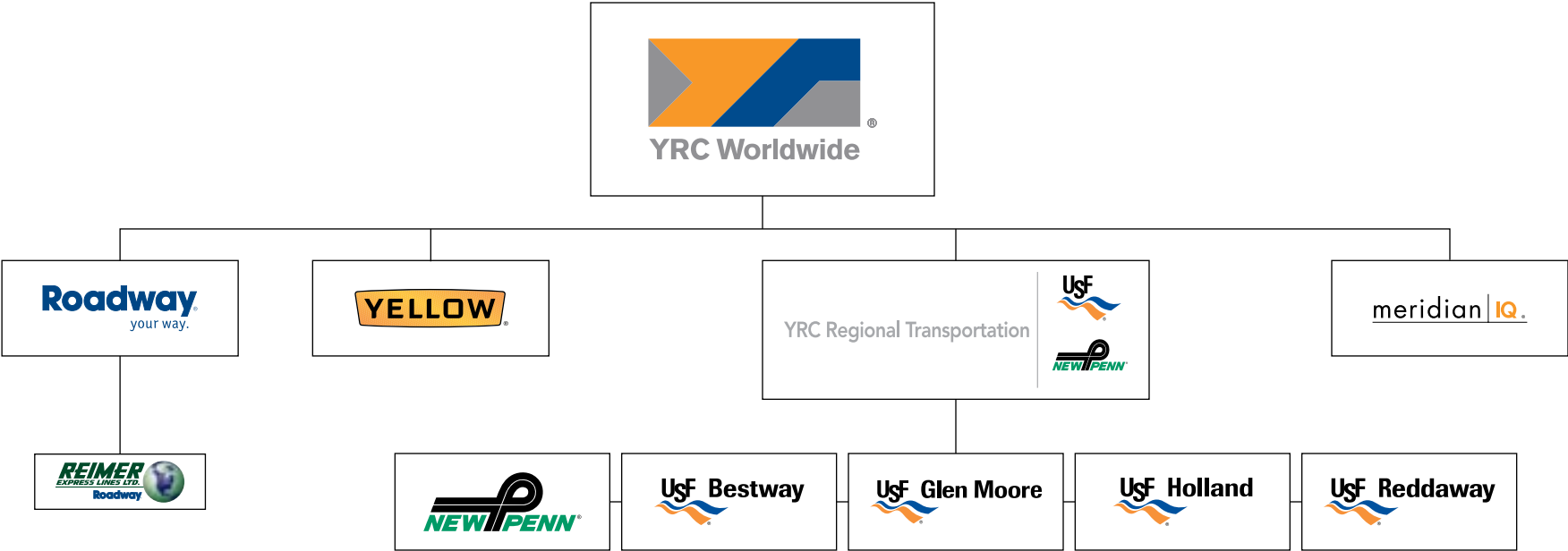
Our brand promise also serves as a constant reminder that we must deliver Roadway your way in the marketplace. If we are to be an understanding partner providing personalized service and solutions, each of us must live the Roadway brand for every shipment every day.

Sincerely,



Mike Smid
President and Chief Executive Officer

Brand hierarchy



YRC Worldwide brands

Through its brands, YRC Worldwide provides a wide range of asset and nonasset-based transportation services. The brands represent a comprehensive array of services for the shipment of industrial, commercial and retail goods domestically and internationally. While the YRC Worldwide brands operate independently, the organization is united by a single core purpose: making global commerce work by connecting people, places and information.

Our brand is our livelihood


The Roadway brand promise—to be an understanding partner to our customers and to provide them with the personalized service they need to make their transportation solutions simple, smart and effective—is critically important to our bottom line and our ability to compete in an increasingly competitive world.

Our brand promise is not an advertising strategy, a tag line or a sales message. Rather, our brand promise defines “who we are” and “who we are not” in the marketplace. It is a statement that incorporates the aspirations of our organization, not just our current condition, and adds emotional elements to tangible qualities.

Because our brand promise is based on the needs of current and prospective customers, it expresses how we intend to grow our business. The Roadway brand promise generates many other business benefits, all of which help us grow and prosper as a company. For example, a strong Roadway brand:

- Sets us apart. It differentiates us from the competition with the promise of a satisfying business relationship.

- Brings us together. Members of the Roadway family are required to use the branding system to identify our business and service offerings, building loyalty to Roadway over time.
- Supports our marketing efforts and protects us against competitive attacks.
- Gives us a competitive edge when introducing new products and services.
- Attracts superior talent. A strong brand, supported by customers' positive experiences with Roadway, helps us attract top-notch people, instills pride among employees and motivates us all to do our best.
- Saves time and money. The establishment of a single set of standards simplifies our work.



Section 2 – The words we use to describe our brand

Our brand positioning

Our network, Customer Care Teams, and engaged and educated work force make us unique. Positioning helps us differentiate ourselves in the marketplace.

Positioning is:

- The unique blueprint of our brand
- Communicated through a broad statement that outlines how our brand is defined and what core benefit it delivers.

Our positioning statement keeps us focused on how we want customers to think of our brand.

The positioning statement for Roadway:

For professionals who seek a transportation partner that is committed to your success, Roadway is the understanding partner who brings you the personalized service you want to make your transportation solutions simple, smart and effective, with proactive teams of professionals committed to you, flexible best-in-class resources, and the expertise of YRC Worldwide.

Our brand attributes: The principles by which we act and behave

If we keep our focus on our positioning statement, customers will experience an understanding, resourceful and supportive provider of transportation solutions. These three attributes will give our brand an advantage in the marketplace.

Understanding

I understand your challenges, which enables me to provide you with the personalized service you need to get the job done.

Resourceful

As a Roadway employee, I am committed, flexible, and armed with the right information to offer you simple, smart and effective solutions.

Supportive

I make you feel confident and reassured at every step because I am passionately dedicated to your business and always close at hand to provide you with the support you need.



FLEXIBLE TRANSPORTATION SERVICES WORLDWIDE • DEDICATED SUPPORT TEAM • SMART, CUSTOMIZED SOLUTIONS

The voice of our brand

Brand positioning

Who	For professionals who seek a transportation partner that is committed to your success
What	Roadway is the understanding partner who brings you the personalized service you want to make your transportation solutions simple, smart and effective
Why	Proactive team of professionals committed to you Flexible best-in-class resources YRC Worldwide expertise

Tone of voice

	Voice	Personality
Roadway is:		
Understanding	1st or 2nd person singular	Personal, caring about the customer's challenges
Resourceful	Active	Smart, offering more than one solution Straightforward, demystifying the process and openly sharing information
Supportive	Active	Confident, Reassuring Friendly (but not frivolous)

The voice of our brand

1st and 2nd person singular

Focusing on straight-talk and simple listening through “I” and “you” statements help reinforce that Roadway is understanding and supportive.

1st person Talks	▶	I... singular, focused on personal service (I can ensure on-time delivery)
2nd person Listens	▶	You... singular, focused on individual (You can meet your toughest challenges)
3rd person (not recommended) Is talked about	▶	They... or generic (i.e., Roadway is...)

Active voice

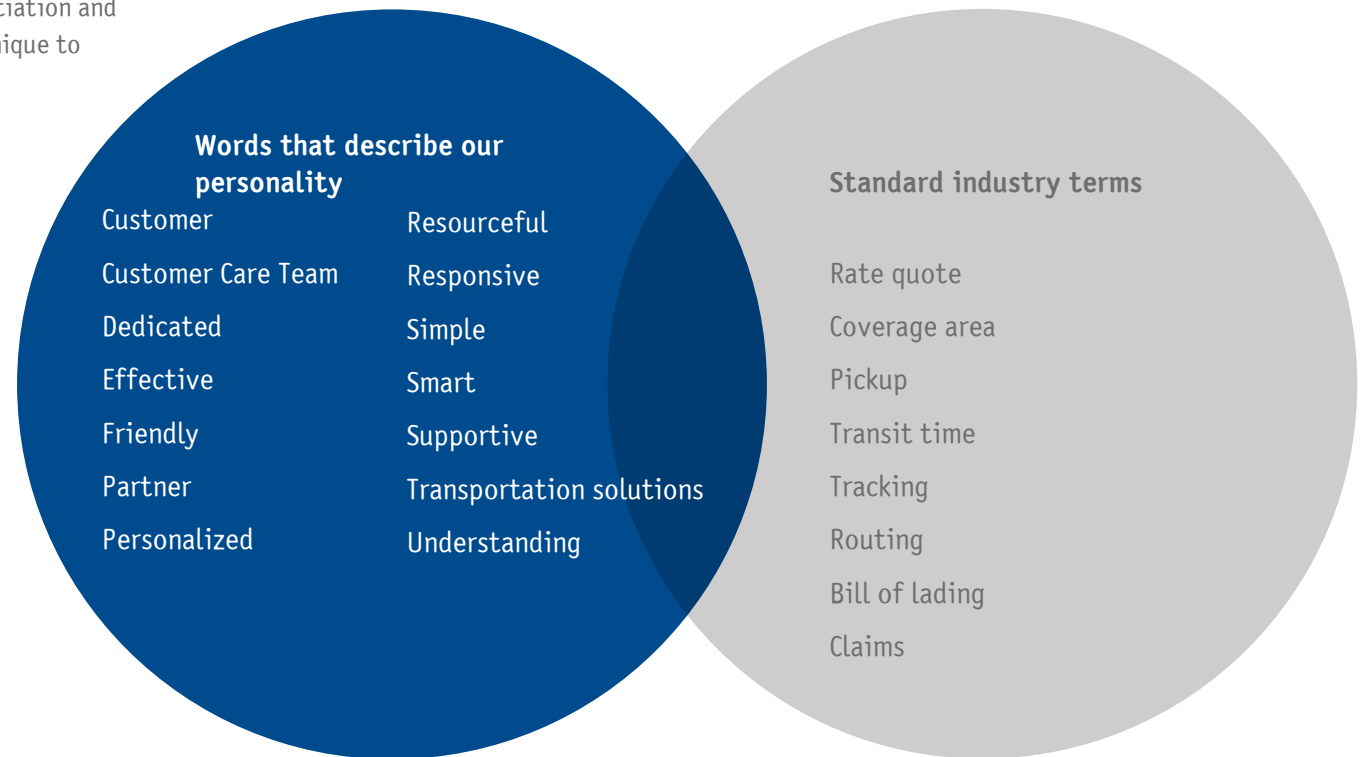
An active voice indicates direct action and resourcefulness.

Passive voice (not recommended) Subject receives an action	▶	Active voice Subject performs an action
Transportation cost is reduced by...		Our experts reduce transportation cost by...
The ideal route is determined through...		Our Customer Care Team identifies the ideal way to get your products to market

The voice of our brand

Word choice

While basic industry terms relating to equipment and service should remain consistent, there is an opportunity to develop terminology unique to Roadway. This provides further differentiation and a definitive personality which will be unique to Roadway.



The voice of our brand

Messaging examples

Competitor set	Roadway message
Exceptional service (FedEx)	Personalized service
Freight services (FedEx)	Transportation solutions
Delivery commitment (FedEx)	Delivery promise
Contact freight customer service at XXX-XXX-XXXX if you require assistance (FedEx)	For help, simply call your Customer Care Team...
Experienced and highly trained customer support professionals (UPS)	Your responsive and resourceful Customer Care Team
...to help your company succeed (UPS)	...to help meet your business goals.
Your company requires a trusted provider to... (UPS)	You require a partner who understands your needs...
Solutions and support that are always on call (Yellow)	Help that's always close at hand
Fast, accurate and effective solutions (Yellow)	Simple, smart and effective solutions

The voice of our brand

Roadway brand language/vocabulary guidelines

Words matter. The way we describe our day-to-day operations affects a customer's perception of our brand.

Do NOT Use:	Use:
Freight, materials, merchandise	Shipment
Trucking	Transportation
Terminal	Service center
LTL "less-than-truckload"	Transportation services
Hub, breakbulk	Regional service center
Product	Service
Hub-and-spoke system	Transportation network
Haul	Transport or move
Dockworker	Freight handling professional
Driver, combo	Driver account specialist
Entertainment	Relationship-building events
Roadway's, Roadway Express	Roadway

The voice of our brand

Preferred structure

In our messages to customers, it is important to apply a consistent structure:

- Include personal quotes when appropriate
- Content should be explanatory and friendly
- Use full sentences and ample spacing between paragraphs

Include personal quotes when appropriate

Example:

Roadway people use extensive knowledge of the transportation industry to provide smart solutions for customers. Being resourceful and supportive goes a long way, as a Roadway sales coordinator explains: "To reassure an anxious customer, I met the Roadway drivers at the dock to help supervise the shipment's pickup. Our teamwork helped [his company] keep a piece of business they had worked many months to get. The company has already had Roadway handle similar shipments and plans more for the future."

Note: Before using a quote gain approval of the employee being quoted.

Content should be explanatory and friendly

Example:

With a thorough understanding of your business, your account representative can develop a total shipping solution just for you. Knowledgeable about your supply chain, distribution patterns and selling organization, he or she will help you find ways

to manage your business more efficiently. Easily accessible, your account representative anticipates and responds to your needs.

Use full sentences and ample spacing between paragraphs

Example:

Supporting our local communities is an important strategic goal for us. While our primary business objective is to provide reliable, responsive and efficient transportation service, we believe we must do more than simply respond to the demands of the marketplace. We take seriously our responsibility to respond to the broader needs and concerns of the communities in which we live and operate.

To realize our commitment to this social responsibility, our Corporate Citizenship Program consists of diverse yet carefully focused priorities that help us serve as a good neighbor and enhance the quality of life in our communities while carrying out our business objectives.

Brand behaviors

To grow the brand, we must display the behaviors customers expect to experience when they choose Roadway.

Driver Account Specialists

- Understanding** Be familiar with your customers' business and operations so you can anticipate their needs and quickly respond with solutions tailored to their needs.
- Resourceful** Use your experience and knowledge to offer multiple solutions and make decisions in response to your customers' needs.
- Supportive** Show sincere interest in your customers' success and willingness to do things the way they want them done.

Customer Care Specialists

- Understanding** Be familiar with your customers' business and operations so you can ask the right questions and respond with solutions tailored to their needs.
- Resourceful** Use your experience and knowledge to offer multiple solutions and make decisions in response to your customers' needs to make their job easier.
- Supportive** Provide first-call resolution, intelligent answers to customers' questions, and flexibility to do things the way they want them done.

Brand behaviors

To grow the brand, we must display the behaviors customers expect to experience when they choose Roadway.

Inside Sales Representatives

- Understanding** Be familiar with your customers' business and operations so you can ask the right questions and respond with solutions tailored to their needs.
- Resourceful** Use your experience and knowledge to offer multiple solutions and make decisions in response to your customers' needs to make their job easier.
- Supportive** Provide intelligent answers to customers' questions and flexibility to do things the way they want them done.

Outside Sales Professionals

- Understanding** Develop a deep familiarity with your customers, their operations, and their unique business challenges; personalize your approach and our service to meet their needs.
- Resourceful** Use your experience and knowledge to develop innovative solutions to customers' needs to make their job easier.
- Supportive** Be accessible to your customers, reassure them help is close at hand and remain flexible to do things the way customers want them done.

All Roadway Team Members

- Understanding** Ask the right questions so you can respond with the right solution.
- Resourceful** Use your experience and knowledge to develop innovative solutions and ensure our services perform at the level customers expect.
- Supportive** Ensure a great experience for everyone involved.



Section 3 – How we present our brand

How to use these guidelines

These guidelines provide a brief introduction to the application of the Roadway identity.

Who may use these guidelines

These guidelines are intended for the use of Roadway employees and our authorized vendors. They should be circulated with discretion. Never post these guidelines on a public (unrestricted access) Website.

Questions?

E-mail questions or requests for approved reproduction artwork to: guidelines@roadway.com

The Roadway logo

The Roadway logo is the most important visual component of our brand. Its function: to stand out from the many other logos vying for attention in today's mass media environment and to differentiate Roadway from its competitors.

Our distinctive logo conveys our brand promise and emphasizes our focus on our customers. The "your way" positioning line reinforces our commitment to provide personalized transportation solutions with responsive and resourceful customer service.

It establishes a memorable visual image for Roadway in the marketplace. When used frequently and consistently over time, our audiences will recognize this logo and associate it with our brand promise.

Our logo – including the Roadway name and the "your way" positioning line set in customized lettering – must never be altered. Redrawing or manipulating the logo compromises what we stand for. The logo with the positioning line is a custom artwork configuration and should only be reproduced from the authorized electronic artwork. Any substitution of the logo and/or positioning line is not acceptable.

Note: The Roadway logo may be used without the "your way" positioning line only on facility signage and internal forms and documents. Any other use of the identity without the positioning line must be approved by the Roadway Communications Department.



Roadway[®]
your way.

The Roadway logo: Color and black and white

Ideally, the Roadway logo should be reproduced in color on a white background. When the logo is reproduced in white on a colored background, the preferred background color is solid PMS 288 or solid black.



Roadway[®]
your way.



In situations when color reproduction is not available, the one-color black version of the logo may be used in positive (black) or reverse (white).



Roadway[®]
your way.



Typography: Primary typeface

The primary Roadway typeface is Saturday Sans. With few exceptions, it is used for all applications.

Saturday Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !%&()\$

Saturday Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !%&()\$

Futura is used sparingly as a secondary typeface.

Futura Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !%&()\$

Futura Book Oblique

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !%&()\$

Futura Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !%&()\$

Typography: Secondary typeface

When producing correspondence materials such as letters, memos, PowerPoint® presentations and faxes, the font Arial may be used as a substitute for Futura. This font is available for use in all Microsoft® Office® applications.

Never use Arial for marketing communications.

Arial regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !%&()\$

Arial italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !%&()\$

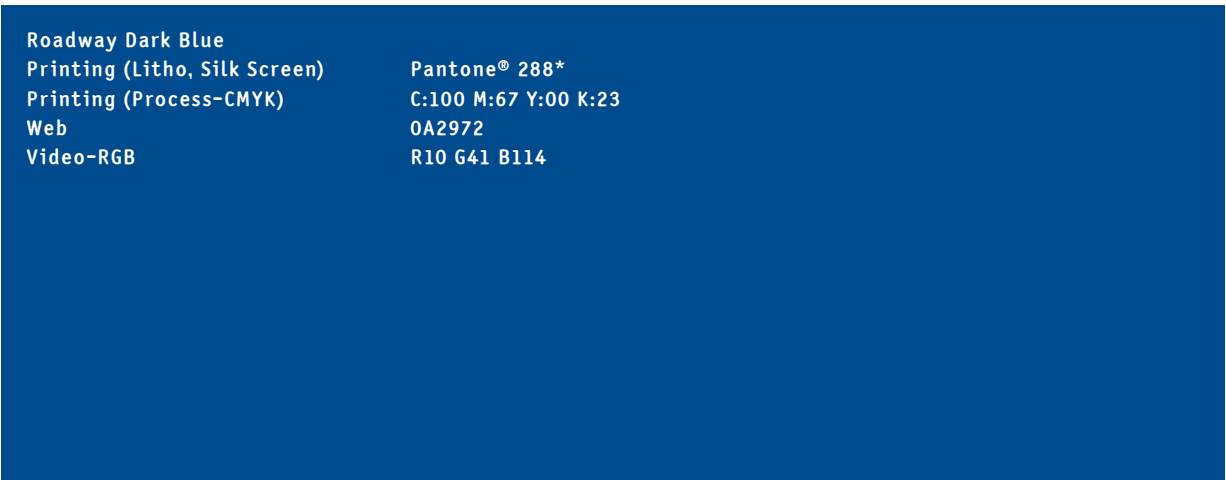
Arial bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !%&()\$


Colors

The Roadway color palette consists of two colors: “Roadway Dark Blue,” the primary color, and “Roadway Light Blue,” the secondary, or accent color.

We specify these colors several ways depending on the reproduction method:

A large rectangular swatch of a dark blue color. The text is white and positioned in the top-left corner of the swatch.

Roadway Dark Blue	Pantone® 288*
Printing (Litho, Silk Screen)	C:100 M:67 Y:00 K:23
Printing (Process-CMYK)	0A2972
Web	R10 G41 B114
Video-RGB	

A large rectangular swatch of a light blue color. The text is white and positioned in the top-left corner of the swatch.

Printing (Litho, Silk Screen)	Process cyan
Printing (Process-CMYK)	C:100 M:00 Y:00 K:00
Web	00AEEF
Video-RGB	R0 G174 B239

*The colors shown throughout these guidelines have not been evaluated by Pantone, Inc. for accuracy and may not match PANTONE® Color Standards. Consult current Pantone Publications for accurate color. PANTONE® is the property of Pantone, Inc.

Complementary colors

In addition to the original Roadway Light Blue (Process Cyan) accent color, a palette of alternate complementary colors has been created. These are recommended for multiple-unit pieces that require differentiation, such as consecutive mailers or individual sections of a PowerPoint document.

These additional colors should be used sparingly and only when needed to create a unique visual addition to Light Blue. And remember that they are secondary colors – Dark Blue (Pantone® 288) should always be the dominant color.

Printing (Litho, Silk Screen) Printing (Process-CMYK) Web Video-RGB	Pantone® 279* C:68 M:34 Y:00 K:00 5091cd R:0 G:145 B:205
Printing (Litho, Silk Screen) Printing (Process-CMYK) Web Video-RGB	Pantone® 301* C:100 M:45 Y:00 K:18 0065a4 R:0 G:101 B:164
Printing (Litho, Silk Screen) Printing (Process-CMYK) Web Video-RGB	Pantone® 3155* C:100 M:24 Y:00 K:38 00788a R:0 G:120 B:138
Printing (Process-CMYK) Video-RGB	C:0 M:5 Y:30 K:10 R:233 G:216 B:172
Printing (Process-CMYK) Video-RGB	C:15 M:12 Y:26 K:9 R:198 G:194 B:174
Printing (Process-CMYK) Video-RGB	C:30 M:19 Y:21 K:7 R:168 G:177 B:178
Printing (Process-CMYK) Video-RGB	C:45 M:25 Y:16 K:5 R:137 G:161 B:182
Printing (Process-CMYK) Video-RGB	C:60 M:32 Y:12 K:4 R:104 G:145 B:181
Printing (Process-CMYK) Video-RGB	C:65 M:39 Y:7 K:3 R:94 G:134 B:182
Printing (Process-CMYK) Video-RGB	C:100 M:50 Y:4 K:0 R:0 G:113 B:181

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Color proportion

The overall visual impression of color on a page should be carefully balanced, with varying ratios of primary, secondary and complementary colors—all in relation to the white of the page. Keep in mind that this is the perceived visual impression of color, not a literal percentage of ink on the page.

When designing print communications, the first visual impression should be of the primary color—Roadway Dark Blue, Pantone 288. It doesn't have to print at 100%, it can be a lesser percentage in value.

Roadway Light Blue follows next in importance, as an accent color.

The white of the page should be perceived as a prominent element of the overall balance of color, just as the white circle device within the photography creates a similar impression.

Finally, complementary colors should be used in a very minor supporting role. They should be perceived as small differentiators that do not affect the overall Dark Blue visual impression.

Pantone® 288*

Process cyan

White

Pantone® 279*

Pantone® 301*

Pantone® 3155*

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Logo-protected space

When other graphic elements are placed too close to the logo they can cause confusion or denigrate the logo. For this reason, it is critical to maintain a protected space in which no other graphic elements appear. Whenever possible, use more than the minimum amount of protected space around the logo.

In all applications, a clear space should be maintained that is defined by the height of the letter “R” as shown. The size of the protected space grows proportionally as the size of the logo is scaled up or down.



Note: The Roadway logo may be used without the “your way” positioning line only on facility signage and internal forms and documents. Any other use of the logo without the line must be approved by the Roadway Communications Department.



Using the logo at different sizes

The Roadway logo is available in two versions designed for use at different minimum and maximum sizes. Both may be scaled within the size parameters for which they are intended.

The regular version is to be used for all applications larger than $1\frac{1}{8}$ inches wide.

Regular version

Use for applications over $1\frac{1}{8}$ inches wide.



Small version

Use for applications $1\frac{1}{8}$ inches wide and less.



Minimum size

Do not reproduce smaller than $\frac{3}{4}$ of an inch wide.



Incorrect logo use

These are examples of improper use of the logo. Please be careful to avoid these.

1,2 Do not stretch or distort the logo.

3. Do not reproduce the logo below the minimum size.

4. Do not change the typography of the logo.

5. Do not place a drop shadow beneath the logo.

6. Do not change the color of the letters.

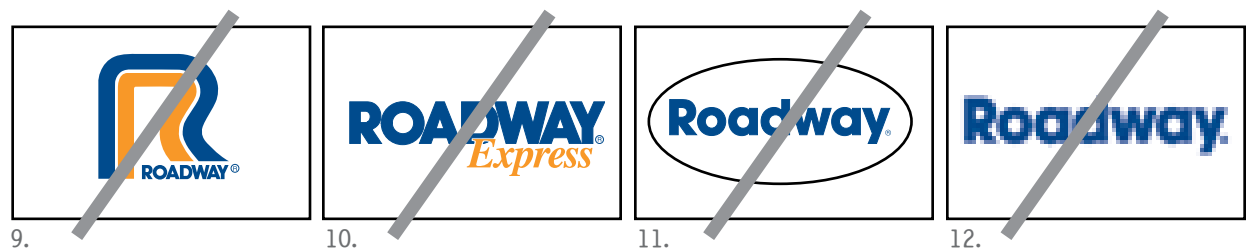
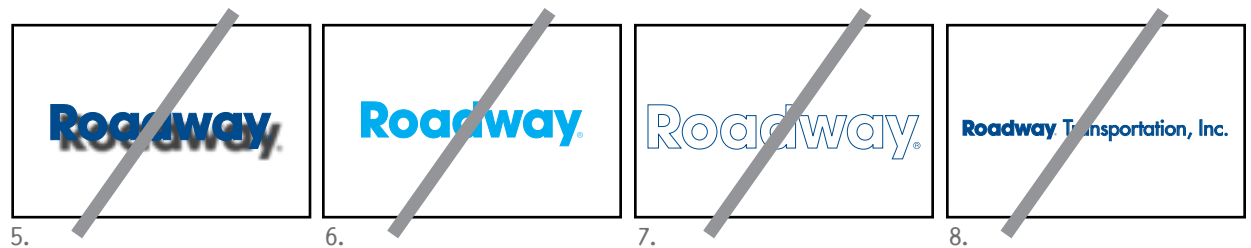
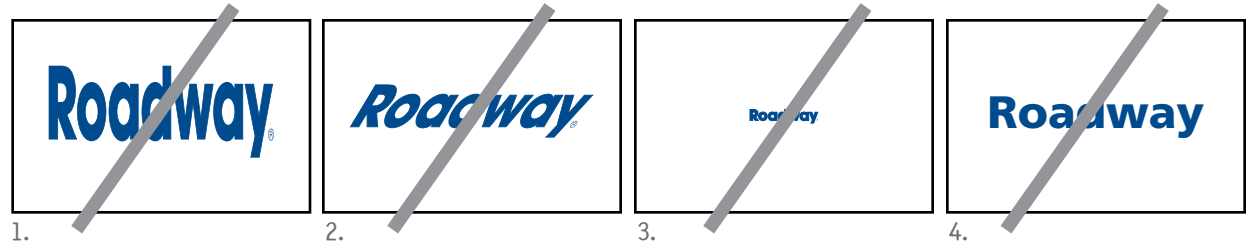
7. Do not outline the type of the logo.

8. Do not use the identity as part of a sentence or phrase.

9,10 Do not use old versions of the logo.

11. Do not enclose the logo in a shape.

12. Do not reproduce the logo at low resolution.



Trademark (™), Service Mark (SM) and Registration (®) symbols



Logo and positioning line marks

The following information will assist you in understanding when to use TM, SM and ®. Since over time our service offerings change, the following also will help you understand the importance of using correct marks.

What is a Trademark or Service Mark?

Trademark is a word, phrase, symbol or design, or a combination of words, phrases, symbols or designs, that identifies and distinguishes the source of a product.

Service Mark is the same as a trademark, except that it identifies and distinguishes the source of a service rather than a product.

When can I use the Trademark Symbols – TM, SM and ®?

Any time you claim rights in a mark, you may use the "TM" (trademark) or "SM" (service mark) designation to alert the public to your claim, regardless of whether you have filed an application with the United States Patent and Trademark Office (USPTO). However, you may use the federal registration symbol "®" only after the USPTO actually registers a mark, and not while an application is pending. Also, you may use the registration symbol with the mark only on, or in connection with the goods and/or services listed in the federal trademark registration.

Proper use of Roadway marks

To increase brand awareness in the marketplace, always state the Roadway name followed by our service offering:

Roadway Time-Critical™ Service
Roadway Time-Advantage™ Service
Roadway Time-Critical™ Multiday Window Service
Roadway Time-Critical™ Window Service
Roadway Custom Solutions™
Roadway Guaranteed Day™ Service
Roadway Sealed Divider™ Service
Roadway Sealed Trailer™ Service
Roadway Sealed Exhibit™ Service
Roadway Border Ambassador™ Service
Roadway ExpressWORKS® software

State the Roadway name first even if a service offering does not show a mark:

Roadway Exhibit Transportation Services
Roadway Volume Services
Roadway Global Services
Roadway Freezables Program

When referring to more than one service in the same sentence, it is sufficient to state Roadway on the first reference only, i.e., Roadway Time-Critical™ Service and Sealed Divider™ Service provide shipment security and a delivery-time guarantee.

Advertising

**Before we ask where it's going to,
we understand where you're coming from.**

In business, you deserve people who understand you. People who are proactive about customer care. Not reactive. People like the Roadway Customer Care team. We focus on your specific needs. We're intensely committed to you and the success of your business. Plus, with the entire Roadway team in your corner, you get transportation solutions that are simple, smart, and effective. Understanding you is what it's all about. Visit roadway.com or call 888-550-9800.

Roadway.
your way.



FLEXIBLE TRANSPORTATION SERVICES WORLDWIDE • DISABLED SUPPORT TEAM • SMART, CUSTOMIZED SOLUTIONS

**Everything we know about you
goes into everything we do for you.**

In business, you deserve people devoted to your success. People who are proactive about customer care. Not reactive. People like the Roadway Customer Care team. We focus on your specific needs. We're intensely committed to you and the success of your business. Plus, with the entire Roadway team in your corner, you get transportation solutions that are simple, smart and effective. And that makes everything better for you. Visit roadway.com or call 888-550-9800.

Roadway.
your way.



FLEXIBLE TRANSPORTATION SERVICES WORLDWIDE • DISABLED SUPPORT TEAM • SMART, CUSTOMIZED SOLUTIONS

Photography

Our communications use a visual technique to reinforce the Roadway brand promise of personalized customer-centric service.

In every instance, a circle is used to isolate and emphasize one individual, the customer, within a setting depicting teamwork. The circle elements is a creative device to depict the customer as the center of attention and to emphasize that Roadway is “focused” on the customer and their needs.

The photo portrays the Roadway customer in a realistic work environment, catching them in the midst of their job, unaware of the camera.

Environments contain visual elements that represent the shipping category, with such things as moving goods, forklifts, or maps within the setting.



Circle technique

Photographic area within circle:

- Desaturate all color behind the customer
- Do not alter skintones
- The customer's shirt should be converted to a vibrant CYAN to further help separate the circle from the background PMS 288

Photographic area outside of circle:

- Convert to PMS 288 duotone
- Add an additional 10% layer of PMS 288 to flatten image
- A slight darkening of more PMS 288 around the circle creates a "halo" effect giving greater separation from inside circle



Website



Equipment



Stationery



Roadway merchandise

Visit the Roadway Store at roadwaystore.com for all Roadway-branded items.

For special orders contact Michelle England at 913-344-5455 or michellee@bdainc.com

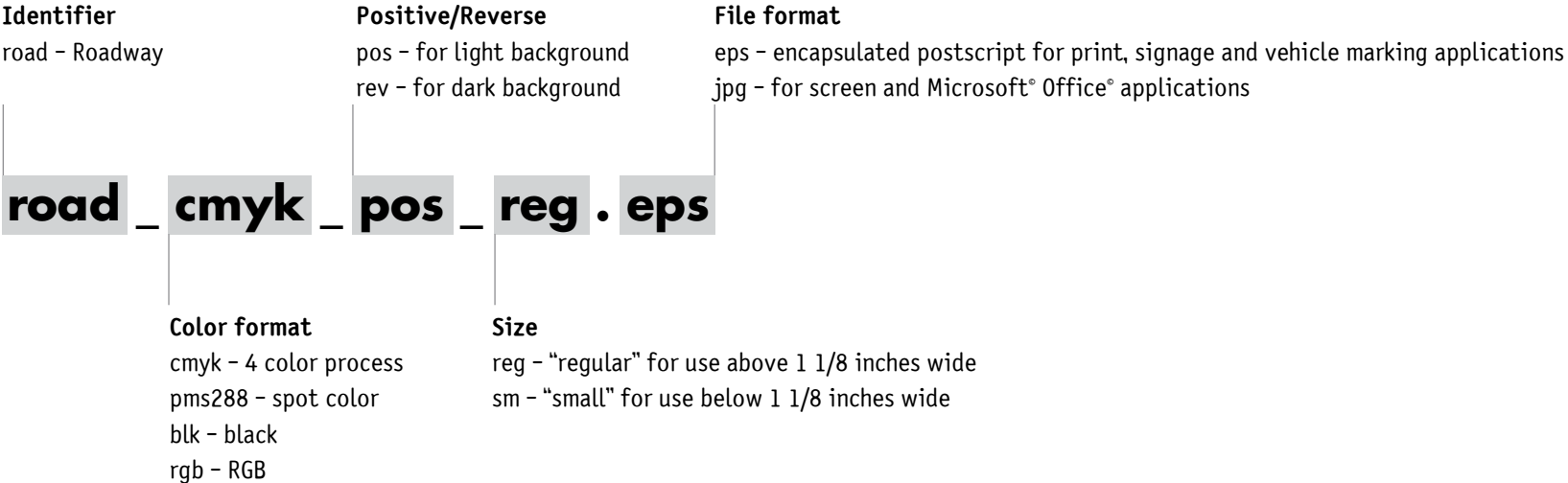




Section 4 – Managing our brand identity

Digital file name descriptions

The way we name the electronic file of our logo allows you to easily find the image you need and effectively communicate to your supplier how the finished product should look. Our naming convention breaks down which file you are sending, the number of colors and format for those colors, whether it will be produced against a white or a colored background, if it is for large or small applications, and the kind of computer program which can use the file. Please don't rename the logo file, even if your supplier asks you to do so.



Reproduction materials

The following tables outlines all available versions of approved reproduction artwork. These files are available from guidelines@roadway.com. At no time should these files be modified.

EPS

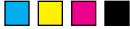









Encapsulated PostScript

The EPS format file is used for high-quality offset printing, signage applications or digital printing. This file is a vector format and can be scaled up or down with no loss of quality.

JPEG

Joint Photographic Experts Group

The JPEG file is used for logos on the Internet or for importing images into Microsoft® Word® or PowerPoint®. They are raster formats and are best used at full size or scaled down.

File name	Example
road_cmyk_pos_reg.eps 	
road_rev_reg.eps 	
road_pms288_pos_reg.eps 	
road_blk_pos_reg.eps 	
road_rgb_pos_reg.jpg 	

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